

Disney FamilyFun

Founded in 1991, *Disney FamilyFun* is the country's number one magazine for families with children ages 3 to 12, with more than 2 million subscribers.

On every page, *FamilyFun* gives parents the information and inspiration they need to create unforgettable family moments. We are the trusted experts on family cooking, vacations, parties, holidays, crafts, and learning — all the essentials that enrich the precious time families share.

Our readers see the magazine as a place where they can find a community of other parents and discover ideas for building strong, healthy families.

WRITERS' GUIDELINES

Please familiarize yourself with the magazine before submitting a query. Our heavy emphasis on activities and ideas distinguishes us from other parenting and family magazines. We do not publish child development articles, fiction, or poetry. We are always looking for professional freelancers who are experts in the art of being fun-loving, creative parents.

Our criteria for content are simple: the activities must be fun, family-tested, affordable, and easy to do. We strive to entertain as well as inform with a writing style that is direct, upbeat, and personal. Our highly visual layouts dictate brevity.

Submissions: Articles are scheduled and assigned at least five months in advance of publication. Please send manuscripts and queries by e-mail or standard mail only — not by telephone or fax. We do not accept unsolicited manuscripts for feature stories; we do accept unsolicited manuscripts for the following departments: **Let's Go** and **Success Story** (see details below). Queries should describe the content, structure, and tone of the proposed article. We receive many queries on the same topics, so please be as specific as possible about what makes your idea unique and why you are qualified to write about it. If appropriate, include photographs or sketches of the finished project, food, or craft. Due to the large volume of submissions, allow six to eight weeks for a response. Supporting materials, such as photographs and clips, will be returned if accompanied by a self-addressed, stamped envelope with correct postage. Please note: **Editorial responses to submissions will be sent via e-mail, so please provide an address for our reply.**

Send submissions to:

queries.FamilyFun@disney.com

or

ATTN: [editor or department] *Disney FamilyFun*, 47 Pleasant Street, Northampton, MA 01060

Back issues:

Send a check made out to *Disney FamilyFun* for \$8.90 for the first copy, plus \$7.95 for each additional copy, to:

Disney FamilyFun, P.O. Box 37033, Boone, IA 50037-0033

or call 800-289-4849

Subscriptions:

\$14.95 for one year (10 issues); order via the address or phone number above, or online at **FamilyFun.com** (see the "Magazine" menu).

FEATURES

Our features present activities that are entertaining for the whole family, relatively inexpensive, and easy to do. Specific topics include food, crafts, parties, holiday celebrations, sports, games, creative solutions to common household problems and family challenges, educational projects, and home organizing and decorating. Travel features highlight moderately priced U.S. destinations that offer an exceptional value and specifically cater to the needs of families. Similarly, food features present recipes that have a track record with families, dishes that are fun both to make and to eat.

Length: 850 to 3,000 words

Compensation: \$1.25 per word upon acceptance

Submissions: Queries only; direct to Features Editor, Food Editor, or Travel Editor

DEPARTMENTS

- **Let's Create** offers simple, fun, practical, and inexpensive ideas and projects, including crafts, games, nature activities, learning activities, kid-friendly recipes, outings, and so on.

Length: N/A; please send ideas only (no finished manuscripts)

Compensation: \$200 for each idea

Submissions: Queries only; direct to Deborah Way, Senior Editor

- **Let's Cook** features easy-to-make recipes that parents and kids can prepare together. Each installment focuses on a single recipe that allows families to have fun in the kitchen, while also introducing burgeoning chefs to basic cooking techniques and food knowledge. The resulting dish is always a treat to eat and to make, and a simple and engaging step-by-step format with plenty of photos helps illustrate the recipes featured. A variety of dishes — from savory mains and sides to sweet baked goods and candies — are included in the section.

Length: 800 - 1,000 words

Compensation: \$1.25 per word upon acceptance

Submissions: Queries only; direct to Joy Howard, Associate Editor

- **Let's Party** offers ideas for affordable ways to celebrate holidays and birthdays, or just make an ordinary day special. Each month focuses on a single theme or occasion, whether it's a Wild West party, a Valentine-making get-together, a silly half-birthday bash, or a celebration at the end of soccer season. We offer a mix of four to six simple, quick ideas that work within each month's theme; this might include ideas for foods, decorations, treats, games, or party crafts.

Length: N/A; please send ideas only (no finished manuscripts)

Compensation: \$100 to \$200 for each idea

Submissions: Queries only; direct to Debra Immergut, Senior Editor

- **Let's Go** offers two mid-length (600 to 1,000 words) articles every issue, some process-oriented, some destination-specific. Most are first-person. Each article is highly formatted and presents a family travel topic such as a road trip, insider's city weekend, or themed roundup of attractions or destinations. The department ends with a reader-recommended destination or tourist attraction that is "Worth the Trip." Because we are budget-conscious, we rarely cover international travel or expensive American resorts or programs.

Compensation: \$1.25 per word upon acceptance; \$100 for the idea if we opt to use a staff writer

Submissions: Manuscripts and queries; direct to Amy Brown, Assistant Editor

- **Success Story** showcases a practical, innovative idea that the writer used to solve a problem common among families: a game or homemade chart that got the kids excited about doing chores, for instance, or a trick that persuaded reluctant letter writers to keep up their correspondence with a grandparent. Each essay tells the story of how this Success Story changed or inspired the family.

Length: 800 to 1,000 words

Compensation: \$1,250 upon acceptance

Submissions: Queries accepted, manuscripts preferred; direct to Debra Immergut, Senior Editor

- **My Great Idea** features simple, clever ideas that solve common household problems, but in the form of brief letters from readers.

Length: 50 to 200 words

Compensation: \$100 upon publication

Submissions: Letters only; direct to Amy Kaldor-Bull, Assistant Editor

- **Healthy Fun** provides refreshingly practical strategies and creative ideas for staying active, eating well, and feeling great. It offers timely updates on health issues that are relevant to kids and parents as well as humorous, knowing, and down-to-earth suggestions for working healthy habits and exercise into family life. Health-related products and Web sites geared toward families are also covered. The light approach and conversational tone underscore the fundamental challenge: sure, you know your kids should eat more veggies and get moving, but how do you really entice them? How do you make it fun for you and them? We're looking for real-world solutions to the health challenges today's families face.

Length: 100 to 300 words

Compensation: \$1.25 per word upon acceptance; \$100 to \$200 for the idea if we opt to use a staff writer

Submissions: Queries only; direct to Joy Howard, Associate Editor

- **Family Home** features creative and useful ideas for the home, yard, and garden. We look for practical solutions for staying organized, new products, and easy, unique ways to decorate. The ideas must be affordable and realistic. The column is usually written by a select group of contributing editors, but we do buy individual ideas.

Length: 700 words

Compensation: \$100 to \$200 per idea; \$875 for writing

Submissions: Queries only, photos are appreciated but cannot be returned; direct to Debra Immergut, Senior Editor

- **Our Favorite Things** highlights parent-recommended family entertainment products and gear, such as toys, books, DVDs, video games, music, and more.

Length: 50 to 200 words

Compensation: \$1.25 a word

Submissions: Queries only; direct to Ellen Wall, Senior Associate Editor